

# **Custom**InterSource

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FOR IMMEDIATE RELEASE

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Born out of a friendship of over twenty-five years, **Custom InterSource LLC** was launched by two industry veterans who recognize that smaller- to medium-sized promotional products companies should have a partner in the sourcing and direct importing of all sorts of custom merchandise. Neil Lipper and Mike Schenker, MAS, are both promotional industry leaders who bring a wealth of knowledge and experience to custom sourcing.

Neil, as founder of Lipco Industries, has over 25 years of importing experience. He has assisted both distributors and suppliers in the importing of large quantities of products for promotional and consumer use. His sourcing expertise has saved his customers time and money by allowing them to do what they do best: sell.

Mike, with over 25 years in the industry, is an acknowledged expert in promotional apparel. He works with manufacturers all over the globe who possess the ability to produce any type of apparel and are ready to meet the exacting requirements you seek.

Both Neil and Mike are committed to the promotional products industry, each having served as President of the Specialty Advertising Association of Greater New York (SAAGNY). Neil is a member of the prestigious SAAGNY Hall of Fame, and both he and Mike continue to volunteer for the association. In addition, Mike also serves on a number of committees and boards for the Promotional Products Association International (PPAI).

Neil, Mike, and their entire staff are ready to assist. For further information, please contact [inquiry@customintersource.com](mailto:inquiry@customintersource.com).